

## Year Of Community Impact Tracker:

A Guide for Entities and Partners

How to Submit Initiatives, Measure Impact, and Amplify Community Contribution



### How to Participate in 3 Simple Steps

#### Step 1: Register Your Organisation

Create your private dashboard on the Community Impact Tracker. Only your team and the Year of Community team can access it.

### Register

Already have an account? [Sign in here](#)

Organisation Name

Email

Password

[Register](#)

#### Step 2: Filling The Impact Tracker

Log your initiatives through the dashboard. If an initiative takes place on multiple dates, please submit each instance separately.

### Submit New Initiative

Title

Description

☐ Volunteering

☐ Educational Programs

☐ Digital Events / Campaigns

☐ Grants / Funding

☐ Lectures / Talks

☐ Skill-Based Engagement

☐ Other

#### Step 3: Submit The Impact Data

Click on submit/add new Impact data to report the impact of existing and planned activities throughout the year.

[Register on the platform](#) →

### Year Of Community

event

E date: January 1st, 2025

Year Of Community

Initiatives:

[Digital Events / Campaigns](#)

Primary Audience:

[Women](#)

Secondary Audience:

[Non-Profits & Social Enterprises](#)

[Unite](#)

Location: Virtual

[Submit New Impact Data](#)

### You'll be guided to report on five core dimensions:



- Reach:** Who did you reach?  
Tracks how many people were reached and whether they matched your target audience.
- Understanding:** What ideas or values were explored?  
Measures how well participants understood the message and retained key concepts.
- Engagement:** How actively did participants take part?  
Captures attendance and participation levels to show how involved people were.
- Sustainability:** Will the impact continue or expand?  
Assess whether initiatives will carry on beyond 2025 and for how long.
- Long-term Impact:** Did it spark behaviour or system-level change?  
Evaluates lasting changes in actions or mindsets over time (up to a year later).

**Note:**  
Storytelling is welcomed to bring your initiative to life and highlight deeper qualitative value.

### Why Register? Benefits for You and the Community

- Easily track and report your community impact
- Showcase your contributions at the national level
- Access insights to improve future initiatives
- Help build a collective picture of community action across the UAE

### How Will Your Data Be Used?

Your submissions will remain private unless you choose otherwise. They will contribute to a national impact story, inform future strategy, and help recognise meaningful efforts across sectors.

### Reminders

You will receive regular reminders to update your initiative data, helping you stay on track and ensuring your efforts are included in national reporting.

## Thank You for Being Part of the Year of Community

Your participation is shaping a more connected and inclusive UAE — one initiative at a time.

