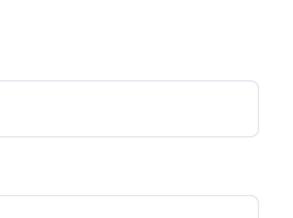


## Year Of Community Impact Tracker:

A Guide for Entities and Partners

How to Submit Initiatives, Measure Impact, and Amplify Community Contribution



### How to Participate in 3 Simple Steps

#### Step 1: Register Your Organisation

Create your private dashboard on the Community Impact Tracker. Only your team and the Year of Community team can access it.

**Register**

Already have an account? [Sign in here](#)

Organisation Name

Email

Password

**Register**

#### Step 2: Filling The Impact Tracker

Log your initiatives through the dashboard. If an initiative takes place on multiple dates, please submit each instance separately.

**Submit New Initiative**

Title

Description

Initiative Type (select all that apply)

Volunteering  Educational Programs   
 Digital Events / Campaigns  Grants / Funding   
 Lectures / Talks  Skill-Based Engagement   
 Other

#### Step 3: Submit The Impact Data

Click on submit/add new Impact data to report the impact of existing and planned activities throughout the year.

**Year Of Community**

Event: January 1st, 2025

Year Of Community

Initiatives: **Digital Events / Campaigns**

Primary Audience: **Women**

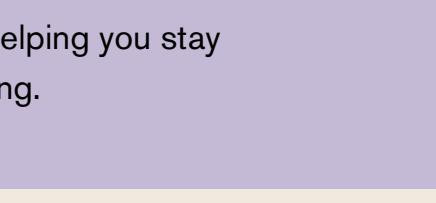
Secondary Audience: **Non-Profits & Social Enterprises**

Unite

Location: Virtual

**Submit New Impact Data**

### You'll be guided to report on five core dimensions:



#### Reach: Who did you reach?

Tracks how many people were reached and whether they matched your target audience.

#### Understanding: What ideas or values were explored?

Measures how well participants understood the message and retained key concepts.

#### Engagement: How actively did participants take part?

Captures attendance and participation levels to show how involved people were.

#### Sustainability: Will the impact continue or expand?

Assess whether initiatives will carry on beyond 2025 and for how long.